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Dear Colleague:

Join us as we celebrate the 50th anniversary of the Inflammation Research Association at our 21st International Conference, September 20-23, 2020!

The theme of IRA2020 is *Inflammation 2.0: Unmet Needs in Inflammation Research*, and the meeting will feature cutting-edge work in inflammation research through scientific sessions including basic science, early discovery, translational science and clinical research.

IRA2020 represents a return to our traditional and exhibitor-friendly setting at a resort, providing ample opportunities for interaction - both formally on the exhibit floor at the Elizabeth Hotel and informally while partaking in the outdoor adventure, breweries, music and culture that is Ft Collins. We are excited for both this meeting and your participation.

Of the 125 attendees expected, more than 80% will be from the pharmaceutical industry, representing the major international pharmaceutical companies, as well as other drug discovery and biotech organizations. These attendees are your customers - scientists who study inflammation and immunology, asthma, rheumatic diseases, oncology and other associated disorders and syndromes.

Exhibits at IRA2020 are by invitation only, as we have a limited area for tabletop displays. We showcase a diverse mix of selected vendors to the scientists attending the meeting, while giving your company exposure to an attentive group of potential customers. Exhibits will be on display throughout the meeting in a high traffic area with coffee breaks in the exhibit room. The organizers have assembled an exciting and innovative agenda focused on *Unmet Needs in Inflammation Research* and alongside the exhibits and social events, exclusive exhibitor-hosted Lunch and Learn programs will provide excellent opportunities for meeting with and educating conference attendees about your products and services.

To learn more, email the [IRA2020 Exhibits Committee](#) and register your interest today!

Sincerely,

Howard Kartstein

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